

SHOWCASE

Advantage

Berkshire Hathaway HomeServices California Properties is a Showcase Member of realtor.com. Showcase membership provides a range of powerful, exclusive tools for making your home stand out from the crowd on this high-traffic site.

	Basic Listings	Company Showcase Listings
Community information	■	■
Brokerage name and office number	■	■
Short listing description	■	■
Open house promotion	■	■
School information	■	■
Exposure on mobile	■	■
Exposure on AOL & MSN	■	■
Premium placement on realtor.com		■
Premium placement on realtor.com mobile		■
Premium placement on top 10 sites AOL & MSN		■
Mobile marketing system		■
Additional photos - up to 36		■
Enhanced listing description - up to 2,500 words		■
Custom call to action		■
Special message box		■
Company branding - logo and contact info		■
Linked to brokerage website		■
Linked to agent's website		■
Elevated engagement points		■
Ability to post virtual tour		■
Upgraded client reports with consumer activity		■
Ability to include mortgage information		■